

CHRYSLER 300F



PHOTOS BY CHRYSLER CORPORATION, ERIC RICKMAN

For the sixth straight year, Chrysler's limited-production 300 series offers an extra-special hot sedan for the man who wants style, luxury and performance in one package.

By RAY BROCK

We have just found the perfect gift for the man who has everything—or at least for the man who has everything but a really exciting car. This ideal present is the latest of Chrysler's special 300 series and goes under the name of the 1960 300F. The price tag on this car is somewhat higher than most of the cars we test but judging from letters that arrive at our desk, we have a larger number of readers who are not only interested in the higher priced performance models but actually have the means to pay for them.

Chrysler's 300 is a limited production model and as such does not have to adhere to the rules usually followed by Detroit when building a large car to sell the American public. This car is designed as a sports-type touring car which will cover the wide open prairies in rapid fashion while providing a good degree of comfort, safety and styling. The 300F has stiffer suspension components and more horsepower than any other car in its price class, therefore will deliver a safer high speed

ride, handle better and accelerate faster than the other cars. On the other hand, it will also give a choppier ride at slow speeds and use more gas.

The 300F is available in two models, a two-door hardtop sedan and a convertible. Everything else about the two models is the same with the exception of price; the convertible is a few hundred dollars more. Past practice with 300 models has been to use the same body shell as other Chrysler models but finish is with more luxurious leather seats, fit distinctive chrome trim, use a racy-looking grille and then make such other changes as mentioned before; stiffer suspension, higher horsepower engine, etc. This procedure is retained for 1960 with the exception of the car's interior. Instead of just taking the regular Chrysler seats and fitting them with leather upholstery, the stylists completely reworked the interior for '60 with four individual bucket-type seats replacing the conventional front and rear bench seats. In layout, the seating ar-