



1



2

1. Bandleader Lawrence Welk, whose television program was sponsored by Dodge, tries out the Highway Hi-Fi record player, a new option in '56. 2. The Royal Lancer two-door hardtop started at \$2583. (Owner: Don Wilenkin) 3. Tri-tone paint was available for Royals. (Owners: Dick and Judy Rosynek) 4, 5. Crossed-flag badges on this Custom Royal sedan indicate it has the optional high-performance D-500 engine, a 260-bhp 315-cid "hemi" V-8 with mechanical lifters. (Owner: Hubert Thompson) 6, 7. A pushbutton automatic transmission came with the D-500 as seen on this Custom Royal Lancer. (Owners: Bruce and Karen Faulkner) 8, 9. All-new "Swept-Wing" styling arrived for 1957. The Custom Royal Lancer hardtop sedan found 12,068 customers. (Owner: Larry Martin)



3



4



5



6



7