



Announcing the exciting new

## *345 h.p.* **DE SOTO Adventurer**

When you drive the new 345 hp De Soto Adventurer, people sit up and take notice! You own the very last word in luxury, beauty and appointments. You have absolute mastery of the road. You enjoy effortless driving and the world's smoothest ride—De Soto's road-leveling Torsion-Aire. Command the ultimate in automobiles. See your neighborhood De Soto-Plymouth dealer today!

*and glamorous*  
**most exciting<sup>1</sup> car in the world today!**

**Interior of gold and white vinyl with tan tweed fabric and lustrous jewel-case instrument panel. De Soto Division, Chrysler Corporation.**

