



Curious marketing strategy hid Dodge's entry in the factory hot rod sweepstakes among the division's more mild offerings. But nothing can obscure the fact that the hemi-powered Dodges were fearsome competitors on racetracks and drag strips.

The blending of high-performance D-500 parts with every Dodge trim level—even the entry-level Coronet—created wolves in sheep's clothing. (Owner: Bob Riggs)